



OXID Platform Features

MULTISHOP SCENARIOS
#MULTICLIENTCAPABILITY

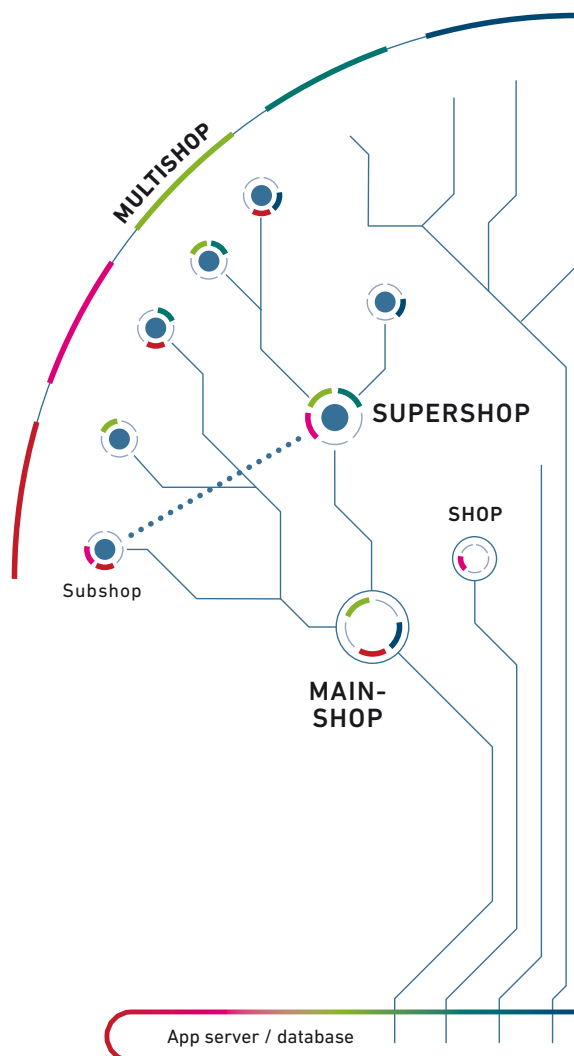
oxid-esales.com

MULTISHOP CONCEPTS: GROW YOUR OWN WAY!

The multishop and mall concept of OXID eShop Enterprise Edition offers you the most powerful multi-client capability on the market. Diverse inheritance options and up to 1500 clients per main shop conserve resources and quickly bring innovative approaches to the market. In internationalisation scenarios, additional clients can be added per region or language area and localised entirely in a short time.

A marketplace solution allows you to aggregate products from different distributors for a new target group.

This combination of centralised control and flexible design gives your digital strategy the freedom to grow.



PLATFORM MODELS AND SHARING ECONOMY

- + **Internationalisation:** Quick rollout for B2X country-specific shops, centrally controlled, fully localisable
- + **B2B & B2C becomes B2B2C2X:** Develop, flexibly connect and manage business areas conveniently and securely
- + **Marketplace concepts of any kind:** Various inheritance options (configurators, users, debtors, etc.) — shared, inherited or aggregated, customisable
- + **White label solution:** Individual presence of cooperatives, managed e-commerce service for subcontractors, product aggregation as business expands, and much more
- + **Internal procurement platform:** Automate and increase internal process efficiency



TARGET GROUP AND PERFORMANCE

- + **Safeguard for the future:** Differentiate and address customer segments, differentiate product range or advertise separately; new business lines or niche differentiation
- + **Performance:** Scalability and high performance (high-load option)
- + **Time to market:** Incredibly fast on the market! Create per click directly from the Admin panel, use central setup
- + **ROI:** Minimal investment on existing structures instead of starting from scratch each time
- + **Maintenance:** Efficient data maintenance (same basis or per client), service, updates, etc.



More information can be found in our
online documentation.
You can also contact us directly!